

Strategic Plan 2024-2027 Survey

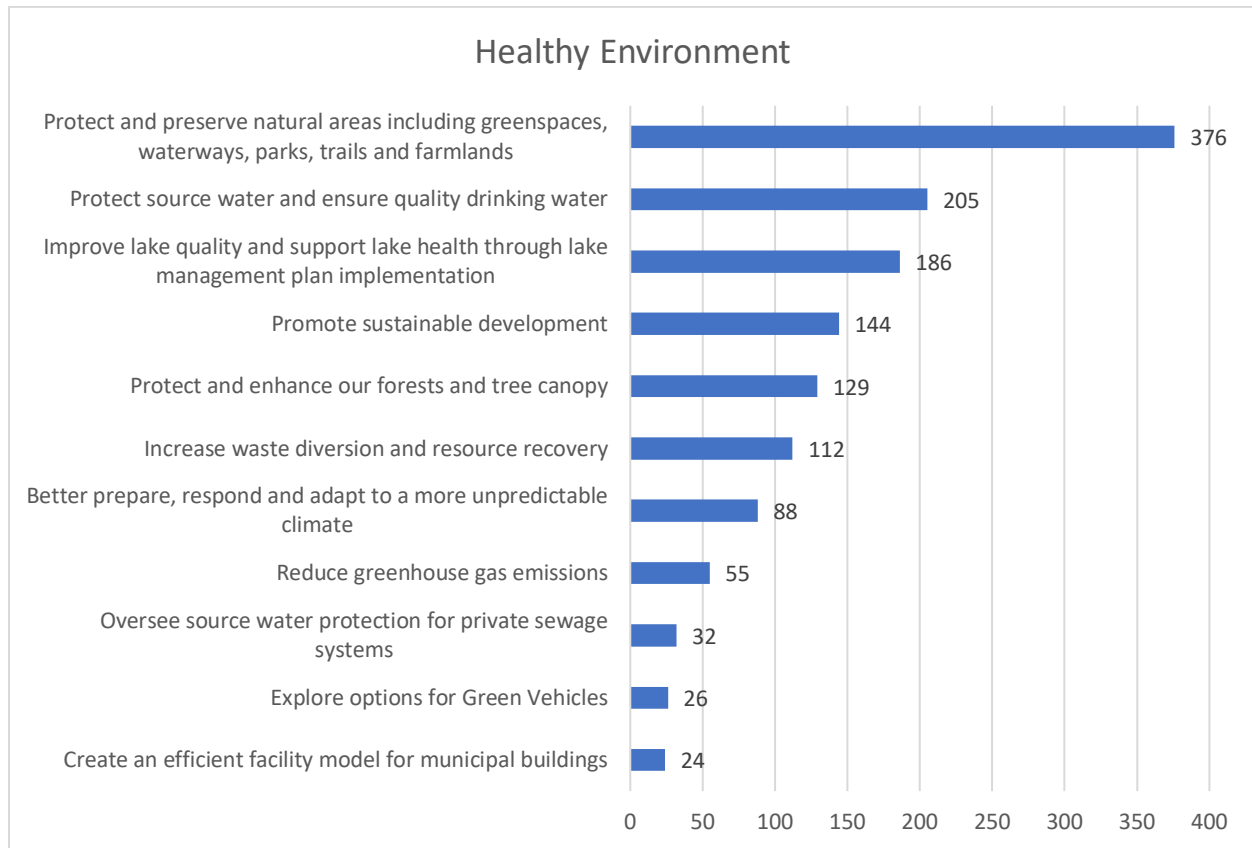
We received 476 survey responses. Respondents were asked to identify their top 3 actions in each priority area. These lists included items recommended to be carried forward from the current plan and actions put forward by Council and SMT in the workshop sessions.

Strategic Priorities

The Strategic Plan has four priority areas: A Healthy Environment, An Exceptional Quality of Life, A Vibrant and Growing Economy, and Good Government.

A Healthy Environment

Areas of focus include environmental initiatives and community preparedness and resiliency.



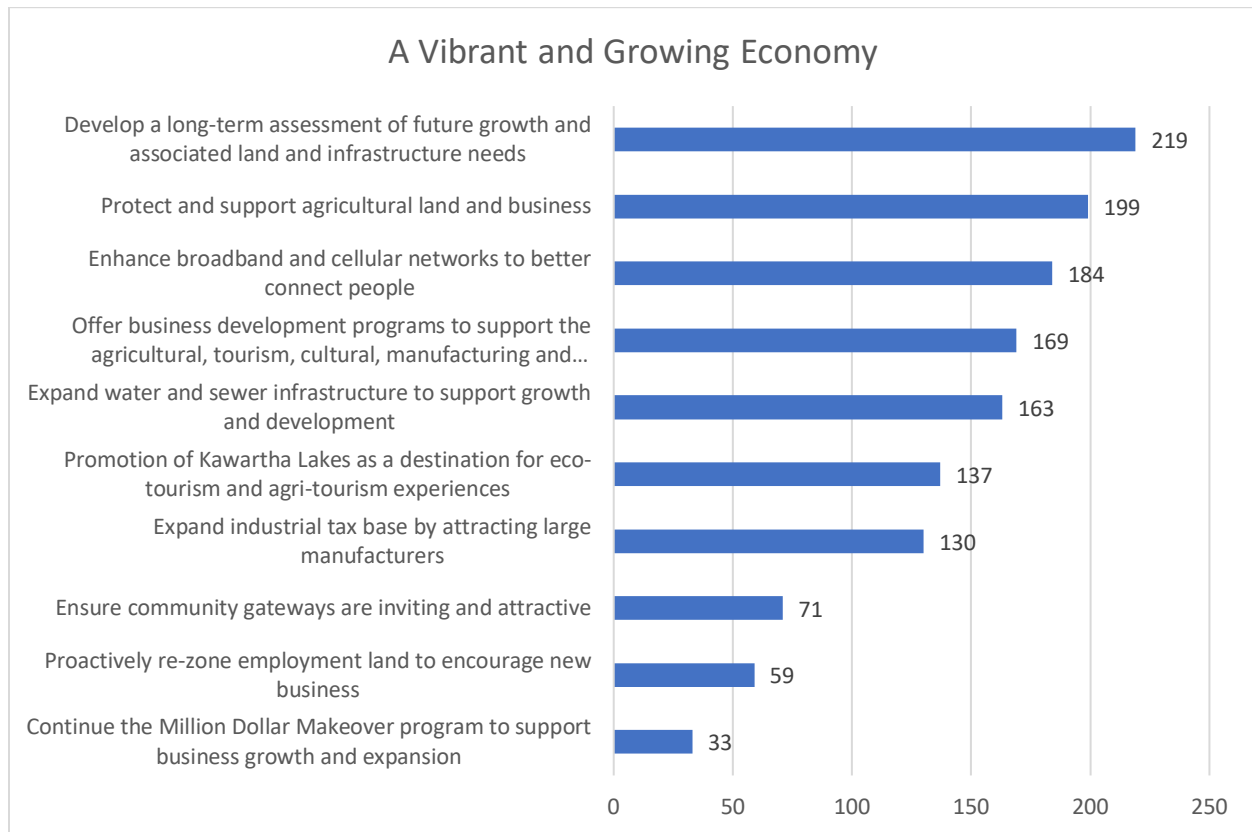
An Exceptional Quality of Life

Objectives include a vibrant community promoting culture, arts and heritage; improved wellness and well-being and community health.



A Vibrant and Growing Economy

Objectives include attracting and retaining business and industry, encouraging sustainable growth, promoting tourism, and enhanced marketing and community visibility.



Good Government

Objectives include responsible fiscal resource management, effective human resource management, municipal service excellence and efficient infrastructure and asset management.

