# **Customer Experience Survey**

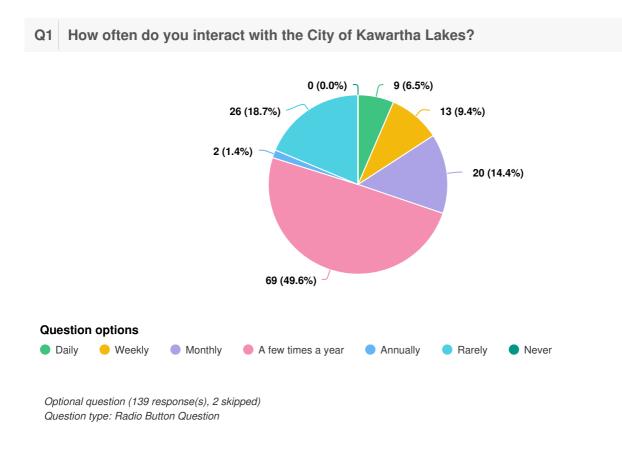
SURVEY RESPONSE REPORT

01 November 2022 - 01 December 2022

PROJECT NAME: Customer Service Experience



# SURVEY QUESTIONS



Q2 Rank your preferred method of interacting with the City (from 1 being the most preferred, to 5 being the least preferred):

OPTIONS	AVG. RANK
On the phone	2.26
Email	2.26
In person at a Municipal Service Centre	3.14
Online	3.29
Web chat	4.05

Mandatory Question (141 response(s)) Question type: Ranking Question

# Q3 Rank your preferred method of communicating with Revenue and Taxation (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
Phone	1.91
Email	2.21
In person	2.75
Online	2.98

Optional question (139 response(s), 2 skipped) Question type: Ranking Question

Q4 Rank your preferred method of communicating with Parks and Recreation (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
Phone	2.12
Email	2.22
Online	2.57
In person	2.89

Optional question (137 response(s), 4 skipped) Question type: Ranking Question

# Q5 Rank your preferred method of communicating with our Clerk's Office (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
Phone	1.84
Email	2.24
In person	2.84
Online	2.92

Optional question (134 response(s), 7 skipped) Question type: Ranking Question

Q6 Rank your preferred method of communicating with Development Services (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
Phone	2.01
Email	2.13
In person	2.69
Online	2.98

Optional question (135 response(s), 6 skipped) Question type: Ranking Question

# Q7 Rank your preferred method of communicating with Municipal Law Enforcement (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
Phone	1.74
Email	2.41
In person	2.66
Online	3.02

Optional question (134 response(s), 7 skipped) Question type: Ranking Question

Q8 Rank your preferred method of communicating with Library Services (from 1 being the most preferred, to 4 being the least preferred):

OPTIONS	AVG. RANK
In person	2.05
Phone	2.49
Online	2.59
Email	2.70

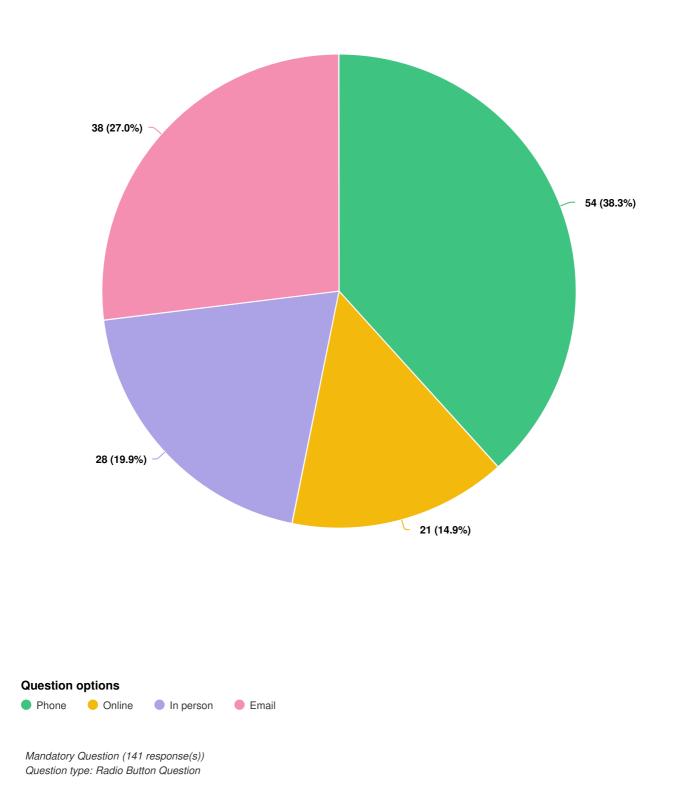
Optional question (133 response(s), 8 skipped) Question type: Ranking Question

# Q9 Rank your preferred method of communicating with our Public Works (from 1 being the most preferred, to 4 being the least preferred):

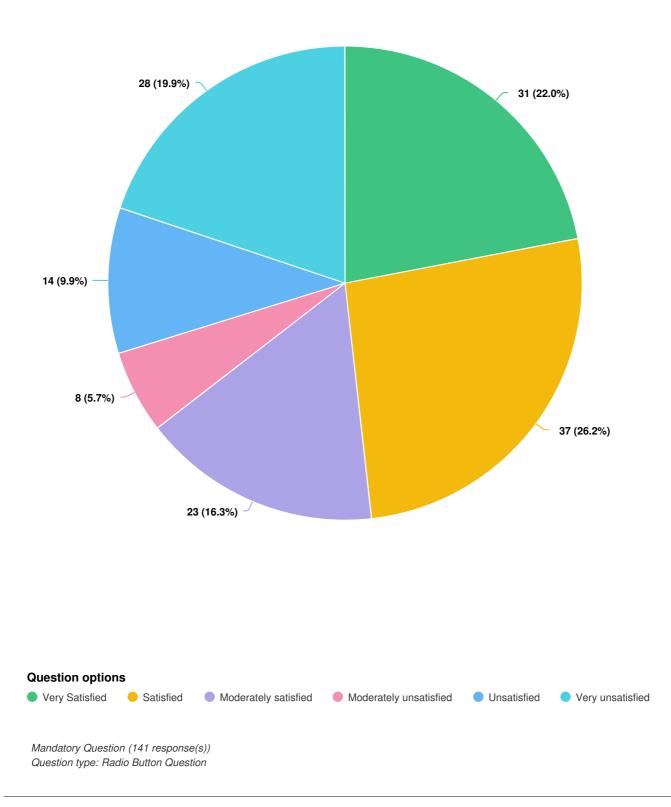
OPTIONS	AVG. RANK
Phone	1.79
Email	2.24
In person	2.90
Online	2.91

Optional question (135 response(s), 6 skipped) Question type: Ranking Question

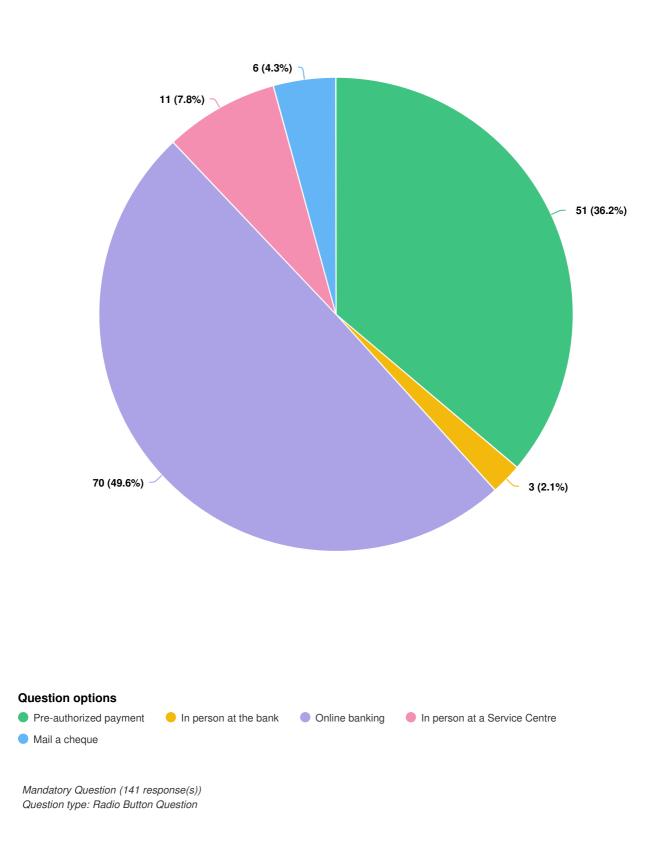
## Q10 How did you interact with the City the last time you required service?



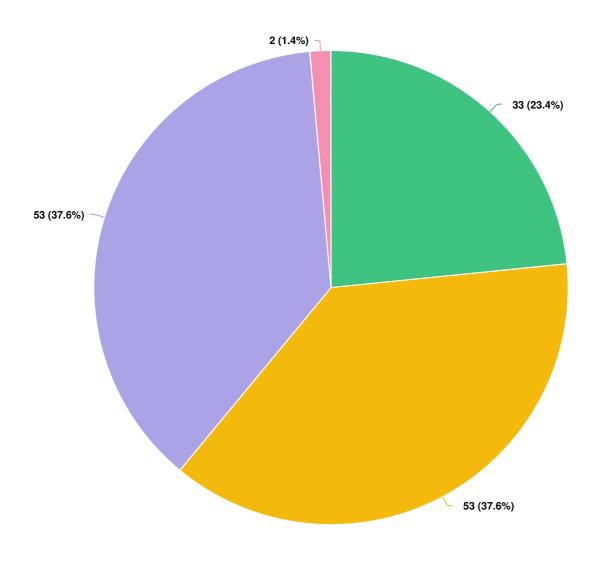
Q11 How satisfied were you with the level of service you received the last time from the City?











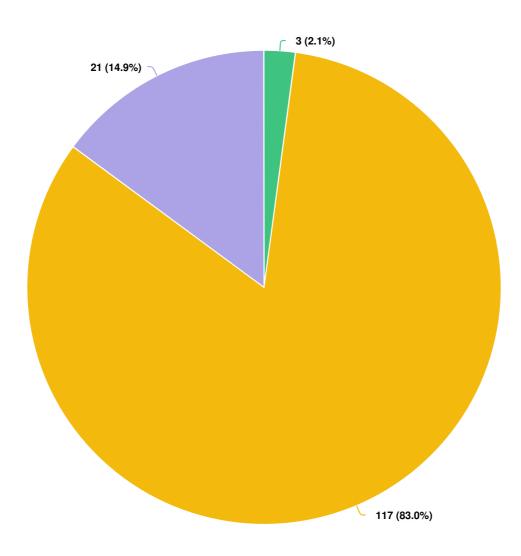
#### **Question options**

- I am more likely to go to a company's website for service now
- I was an avid online user pre-COVID, my habits haven't changed much
- Unsure

I continue to prefer a personal approach

Mandatory Question (141 response(s)) Question type: Radio Button Question

### Q14 What is a reasonable amount of time to wait to be served in person?



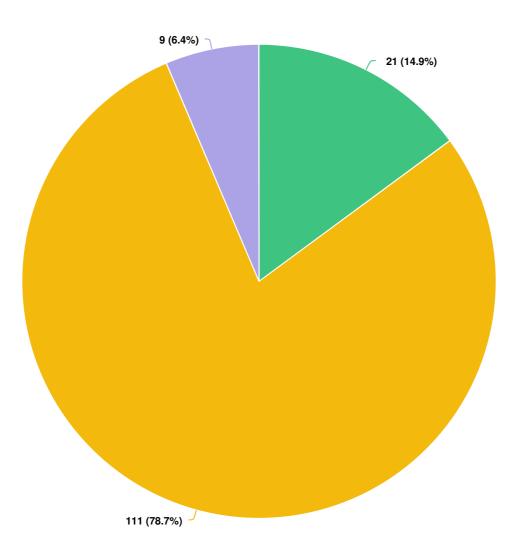
### **Question options**

I expect immediate service

I expect to wait at least 10 minutes

Mandatory Question (141 response(s)) Question type: Radio Button Question



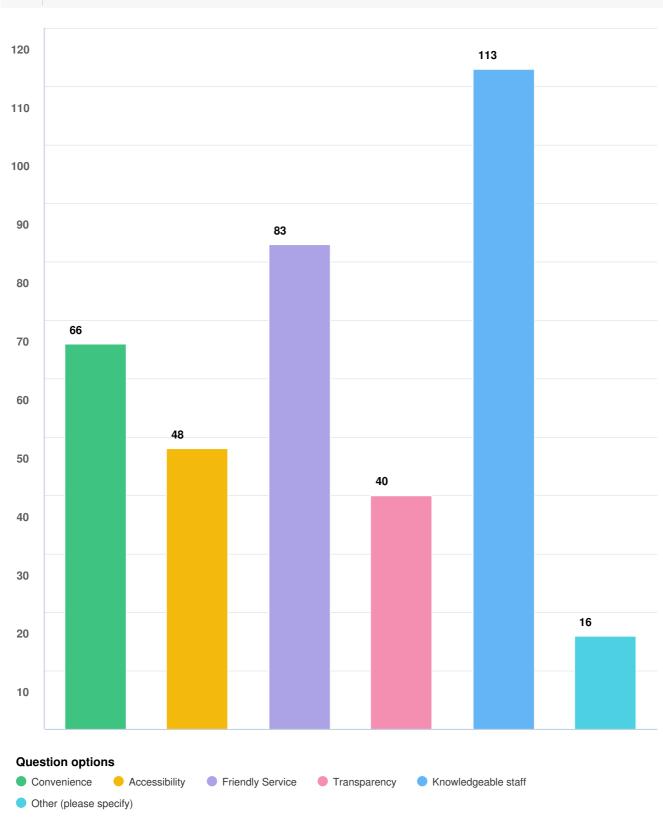


### **Question options**

I expect immediate service

I expect to wait at least 10 minutes

Mandatory Question (141 response(s)) Question type: Radio Button Question



Q16 What do you value most when interacting with City of Kawartha Lakes (pick up to 3)?

Mandatory Question (141 response(s)) Question type: Checkbox Question

# Q17 We like to learn from other best practices. Please take a moment to describe the best customer experience you've had:

Anonymous 11/04/2022 12:11 PM	The staff in the local office have always been wonderful and helpful. Not something that can be said for bylaw which seems to do whatever it wants with no oversight
Anonymous 11/04/2022 12:12 PM	Still waiting to have it.
Anonymous 11/04/2022 12:14 PM	Not sure i can describe the best but the worst is when it is unclear on how to do something. Even if its not clear online to submit something, it should be clear where to go to complete what you need to go. And once you are there it should be clear where to go once your there. Not wandering up and down halls, waiting in the wrong lines to do what you need etc.
Anonymous 11/04/2022 12:16 PM	Set service level agreements and aim to beat them. Actually respond to peoples emails and phone calls. Answer the phone. The current customer service practices of the city are totally unacceptable, and would not fly in the private sector. Put the taxpayer at the centre of everything you do, don't charge a fee to pay with a credit card, that's a cost of doing business.
Anonymous 11/04/2022 12:19 PM	Don't have a best, only bad examples 1) Municipal law enforcement have reported various issues over the past three years. In one case, I never did receive a response. In another case, I was asked to take pictures or call the police despite it being an issue with municipal property, and a municipal bylaw. I have learned that bylaws in CKL mean very little, as there is limited to zero enforcement in the rural areas. ATV"s. dirtbikes, bonfires all have bylaws that aren't enforced. So, residents do whatever they want, whenever they want.
Anonymous 11/04/2022 12:29 PM	Overall, I find the "Jump In" site very good! Lots of great information to stay informed. The problem I find speaking with my demographic is there is no educational component about what "Jump In" really is and how people can use it and sign up for things.
Anonymous	Diane from tax department is knowledgeable and friendly.

11/04/2022 12:44 PM

Anonymous 11/04/2022 01:19 PM

Anonymous 11/04/2022 01:52 PM

Anonymous 11/04/2022 01:53 PM

Anonymous

11/04/2022 02:02 PM

11/04/2022 02:35 PN

11/04/2022 03:10 PM

11/04/2022 03:50 PN

11/04/2022 04:24 PM

11/04/2022 04:30 PM

Phone call from recreation staff to check in on my unexpected absence and my situation

Prompt responses to emails always wins me over.

Staff has not been accessible for years. No decisions are made. Everyone is working from home, and no one cares. No one follows through with concerns and there are no results when interacting with the City.

There was a time not so long ago were you could go to the building department and planning department and someone was actually treating you with respect, advising you correctly, explaining things and solving problems. Not anymore. At best you are getting an e-mail after three days, but only if you are lucky. Its absolutely unacceptable.

Calling Miller waste for a second visit to pick up my bag of garbage that pickup refused based on a couple small scraps of drywall.

Building permits and follow up by municipal employees are terrible. Staff should be mandated to provide support and best service. The mayor (and elected council) need to have power than the Chief Administrative Officer and the reporting staff.

I've had few interactions in the past 2 years we've been living in Kawartha Lakes, and most times I had to follow up because I received no updates even if I opened tickets online. There isn't also an online way to follow up on a ticket as the email address is noreply, forcing me to call, which is very inconvenient. Kawartha lakes needs a better ticketing system, with way of communicating with all departments easily

When phoning a real person answers the phone and is willing and able to assist.

In person when requesting a receipt for taxes paid to support my annual income tax return.



have received no response at all either which can be frustrating too.

Page 16 of 23

as well on specific days. the public and field concerns. 11/08/2022 11:14 AM

This is a suggestion to have water sampling collection bottles throughout Kawartha Lakes. Perhaps at libraries and clinics? And it would be great if we could drop off water samples at those locations

I feel it is very important to maintain personal service (a warm body to talk to or phone). Their is a portion of the population without computer skills and the tendency is to go on-line more and more and ignore these people. Please keep a person in the office to deal with

Best practice is expensive. You should aim for reasonable service...a contact centre that delivers a phone and live chat service level of 70% of calls answered in 45 seconds, and responds to emails within 24 hours...first contact resolution should be 85% or better

I called your customer service line. Waited 2 minutes. Person was pleasant and most importantly knew the answer to my question.

email reply from mayor and councillor from my area

The private sector cares much more about customer service, since there is healthy competition for profit. The public sector has no customer service because there is no profit or competition, and everything is decided by risk. If I hear one more city manager regurgitate regulations as the reason the city won't help me, I'll assume they are all just heartless robots. This poorly written survey, is just another example of regulatory required public input pandering. Tell the city managers to get off their chairs and go door to door to find out how people feel.

Whether I am paying taxes or picking up a library book, the staff are very efficient, friendly and helpful.

Prompt service whether it is someone picking up the phone at the other end, answering an email promptly, no matter the method of delivery, promptness is valuable. Even if the person isn't able to help and says, " I am not sure of the answer to that, let me find out and get back to you," I feel like I have received good service.



I've never had a good experience with the city. Long wait times for replies from every department. Very long wait times for resolutions of issues. The city does not value their constituents time at all and they

### don't seem to care to resolve issues at hand

Library telephone contact has been excellent when needing technical service help with CloudLibrary. The person was friendly, apologetic for the issue, and I trusted that the follow up she indicated would be done.

I don't want to be in Kawartha Lakes. I'm closer to Port Perry or Bowmanville and rarely come to Lindsay.

A land planning permit question I had was answered quickly and thoroughly

A staff directory for public contact would be helpful. I often need to speak with a specific official and their extension number or email address is not made publicly available so I call and wait on hold at the switchboard

We need prompt return of phone calls and to be able to easily access the people we need to talk to/get information from

over the last year i have had an absolutely terrible experience interacting with city staff on almost every level. rude, incompetent, zero accountability, and respect for their constituents

The resurfacing of Fish Hawk road west of Elm Tree road wasn't in the plans until 2023. It happened in October. That's service!

I have another property in another city. I had a bylaw issue. I contacted them. I kept my confidentiality. They gave the offender a ticket the same day. It was wonderful. Our bylaws people here in CKL rely on complaints where other locales as the bylaws officers are driving by, they proactively notice bylaw infractions and jump out of car and give ticket. In CKL people are parked in lawns, overnight in winter, traffic gets slowed down trying to get around parked cars for example. People having backyard fires without proper footage from fences, other properties, etc. No complaints = do what they want. It's a free-for-all here. Nobody worried about getting caught. Everyone just does what they want. The wild west. I've lived here 3 generations. We used to have rules and if we didn't follow them, we got a ticket or

11/12/2022 01:05 PM

11/13/2022 10:36 AN

11/14/2022 08:48 AM

11/14/2022 09:26 AN

11/15/2022 07:30 AN

11/16/2022 10:22 AM

11/16/2022 12:34 PM





11/25/2022 07:38 PM

11/25/2022 08:32 PM

Staff that are engaged and are willing and able to hear the concern and take the time to provide a response or refer you to someone who can. A willingness to dig deeper if required takes time....

I use the Norland Library weekly. Great friendly and knowledgeable help. Excellent hub for free wifi. Not everyone has internet access. Great for the kids. The librarian is personable and efficient.

Home Hardware - worker not only assisted me in locating an item, described the benefits and drawbacks of various types of item, and their applicability for use in my application. City can use this example - workers should be able to identify the issue being brought forward, offer suggestions and alternatives, and advise or engage the most appropriate solution A prompt response to my inquiry (either in person or on the phone). It is nice to talk to someone who will admit they may not have an answer, but will look up the information and get back to me with the correct response in a timely manner, rather than pretend they are more knowledgeable than they are. Friendly, in person, customer experience at municipal service centers. We no longer have one in our community - Bethany. Wonderful woman at your reception, knows exactly who to direct my calls to. Former Bylaw officer was understanding and fair. Helpful woman, in person at Kent St centre. I'm still concerned about mobile cannibus retailers operating in our community, unregulated and untaxed. Always friendly, helpful service on the phone or in person. not sure but I do remember going there and finding out it was not open during covid when other things have been opened up already - I 11/26/2022 12:36 PM can't believe how long you were not open to the public for in person for housing, ontario works etc it has been terrible to deal with I work with mental health and it has not been a good experience for my clients I was served quickly in the local office and staff was knowledgable 11/26/2022 07:30 PM Always have had my questions answered, friendly people, willing to help. Fast response whenever I have left phone messages or emails.

Message indicating expected time for response to email and voice

 11/28/2022 04:22 PM
 message.

 II/28/2022 04:22 PM
 I haven't yet had my best customer experience with City of Kawartha Lakes.

 II/29/2022 08:21 PM
 Unfortunately most of my experiences has been with parks & amp; Rec. Narrow minded not open for suggestions or improvements to that departments service to residents. I don't feel tax payers are getting value from the director of community services. Sorry for being to the point just my experiences to date.

**Optional question** (79 response(s), 62 skipped) **Question type:** Essay Question