



## Upload 3: About the Vision Statement and Options

# Vision and supporting principles



A vision statement is meant to be a clear and articulate way of identifying the aspirations and desired outcomes for active transportation in the future

## There are three potential 2022 ATMP Visions...

### Short and Pointed

- > Active Transportation for All, for our Future, and for Fun.

### More Detailed

- > Active Transportation in Kawartha Lakes is an accessible option for anyone and everyone who lives, works and plays within the City. Kawartha Lakes is committed to equitable and feasible solutions that accommodate and provide mobility for people of all ages and abilities.

### Hybrid

- > Active Transportation in Kawartha Lakes is planned, designed and implemented with equity, accessibility and feasibility in mind.

# Principles overview



To guide the development of active transportation specific recommendations and actions proposed for the City of Kawartha Lakes, more detailed statements are required known as **Principles**.

## 8 AT principles have been identified...

### Design for User Comfort & Safety

By identifying routes and facilities that respond to the unique user needs based on the various mode types as well as user profiles / considerations

### Provide Barrier Free Access

By providing solutions to both physical as well as non physical barrier to participation in active transportation activities

### Connect Community Destinations

By identifying and prioritizing destinations throughout the City and recommending routes or signage linking those destinations in a way that reflects community needs and destination priorities

### Identify Feasible Solutions

By considering the environmental, social, health and financial impact of different options to identify those that are the most realistic for the City

### Support Sustainable Implementation

By recommending strategies that address funding, maintenance, management and monitoring as well as achievable, phase based targets

### Establish Clear Communication & Promotion

By identifying unique region and community conditions and recommending actions to more clearly and effectively encourage AT use and participation

### Foster Stewardship

By addressing the issues of capacity both within and outside of the City and leveraging the involvement of community stakeholders through formal stewardship programs and supports

### Establish Consistent Monitoring Practices

By providing guidance on the targets, practices and methods of monitoring as well as recommended supports to facilitate implementation

# Why Share Principles?

Both the Active Transportation Master Plan and the Trails Master Plan Update share the same 8 principles to support their unique visions. Although the principles are shared, both the Active Transportation Plan and Trails Master Plan apply these principles differently, to reflect their specific context.

**By sharing principles, we ensure that...**

- > The plans are synchronous and acknowledge they are both pieces of the overall enjoyment and comfort of using active travel in Kawartha Lakes.
- > The plans work together, rather than against each other, in implementation and phasing of initiatives.
- > User-experience is centered for both off-road and on-road facilities.

